

Meneesha Govender

Social Media Manager, Content Creator, Teacher

4 Kotecha Place
Effingham Heights
Durban, 4051

+27 79 221 9059

meneesha.govender@gmail.com
www.meneeshagovender.co.za

EXPERIENCE

Social Media Management, Content Creation and Web Design/Freelance

CURRENT

I have designed my portfolio as well as a few other websites for a makeup artist and corporate entity.

I manage the social media sites of the Southern African Freelancers' Association, my own site as well the sites of the people I created websites for.

I write blogs for myself and [Fashion Revolution](#).

I ghostwrite blogs for influencers in Durban.

English Teacher/Cosylearning

CURRENT

I teach English as a second language to students online. Most of my students are adults from Turkey who want to learn conversational English.

I also coach university students who need to write essays in a more formal manner.

Website/SAFREA

CURRENT

I am responsible for the overhaul of the Southern African Freelancers' Association's website and ensuring it functions optimally.

Social Media Manager/SAFREA

CURRENT

I am responsible for providing content and for managing the

SKILLS

I am a self-starter who is passionate about the work I do. I work well under pressure and will meet deadlines.

My most notable achievement was spearheading and driving the Daily News's online presence. In November 2016, the Daily News had 12 00 Facebook followers and over

7 500 Twitter followers. These platforms were started and run by me solely.

I am adept at writing, editing, reviewing, web design, social media management, mentoring, coaching and teaching.

OBJECTIVE

“Clearly communication is more than words. There is the intention behind the

Southern African Freelancers' Association's Instagram, Facebook, Twitter and LinkedIn platforms.

Online Editor and Books Editor/Daily News

March 2011-NOVEMBER 2016

I was responsible for starting and running the Daily News's online presence, which included a website, Facebook page, Twitter feed and Instagram.

As part of the Daily News mentorship program, I taught interns how to work effectively as a mobile journalist and how to use social media to break news stories. My focus was teaching journalists the value of social media and how it could complement traditional print media.

I also trained journalists in writing for news websites and social media.

I trained editors and journalists from other newspapers in the Independent Media group in Durban to start and build their own websites and social media platforms.

As a books editor, I interviewed local and international authors, reviewed books, wrote a weekly books column and conceptualised a weekly books page for the newspaper.

Wire Editor and Content Editor/Daily News

JUNE 2000-FEBRUARY 2001

I was responsible choosing content for the Daily News's opinion and lifestyle pages.

I checked reporters' stories before sending out to be used in the newspaper.

I chose content from agencies and sister newspapers for use in the Daily News.

As content editor, I was responsible for mentoring junior reporters in writing good, clean news stories.

I also mentored journalists who wrote feature articles and opinion pieces.

words. And intention is the most powerful force in any communication.”

Layne and Paul Cutright

LANGUAGES

English

Afrikaans

Sub-Editor/The Natal Witness

MARCH 1998-MAY 2000

I sub-edited and revised copy, as well as and layed out pages in the newspaper.

Tutor and Lecturer/University of KwaZulu-Natal

1995-1997

I tutored first- and second-year English students for three years.

In 1997, I lectured second-year students in women's literature and South African Literature modules.

I also tutored second-language English students at the university.

EDUCATION

Bachelor of Arts/University of the Witwatersrand

1990-1993

I majored in African Literature and Psychology

BA Honours/University of the Witwatersrand

1994

I graduated with a First Class pass in African Literature

BA Masters in South African Literature/University of KwaZulu-Natal

1995

I graduated Cum Laude

Media Management/Rhodes University

2007

I received a certificate of completion

Social Media Management/GetSmarter-UCT

2017

I have a diploma

Web Design/GetSmarter-UCT

2017

I have a diploma

Web Design/Keyline Design College

2017

I have a diploma in Wordpress design

VOLUNTEER EXPERIENCE/LEADERSHIP

I am currently the KZN chair of the Southern African Freelancers' Association (SAFREA).

I am also the Interim Chair of the Executive Committee of SAFREA.

I sit on the the Executive Committee and hold the Social Media and Communications portfolio in the organisation.